



## The 2<sup>nd</sup> Taiwan International Video Art Exhibition 2010 Entry Prospectus

Supervisor : Council for Cultural Affairs, Taiwan

Presenter : Chew's Culture Foundation, Stans Foundation, Mr. Raymond Soong · National Taiwan University of Arts

Organizer : Art Museum, NTUA · Department of Multimedia and Animation Arts, NTUA · Hong-Gah Museum(hereunder referred to as the Museum)

Curators : Yung-Hsien Chen and Sean C.S. Hu

### 1. Presenter:

Chew's Culture Foundation came to realization with the preliminary proposal brought forth by musician, Ma Shui-Lung. The Foundation started off as a platform for Taiwanese musicians to showcase their works, and the initial core was based on the *Spring-Fall Contemporary Music*. It then reached out to promote diverse cultural activities, and in the year 1999, the Hong-Gah Museum was established with the principle to promote contemporary and new media arts in Taiwan and also to serve as a multi-functional exhibition venue. Chiu Tsai-Hsing Culture and Education Foundation and Hong-Gah Museum are both founded by Mr. Chiu Tsai-Hsing, and continue to receive high acknowledgements in the fields of arts and cultures, including the 1998 and 2006 National Cultural Benefactor Award's Special Award and Jury Award from the Council for Cultural Affairs of Taiwan.

### 2. Objective:

1. The call for entries is initiated by Chew's Culture Foundation and Hong-Gah Museum, and the objective is to encourage creative video works, and by opening to all geographic locations, we anticipate more international artistic and cultural interactions to take place in Taiwan. This international exhibition is a biennial even with 2010 being the 2<sup>nd</sup> exhibition.
2. Selected artists with works pertaining to this year's exhibition, "Eattopia", will be invited by the curators to participate in the exhibition, and in addition, an international open entry will be conducted to select works suitable for the exhibition.
3. All entries are given special considerations by the curator for exhibiting in this year's exhibition, titled "Eattopia". The contents of the entries should include issues pertaining to food, such as distribution, class system, taboos, ecology, culture, body, consumerism, labor, farmland, and any issues and concepts extended from the subject of



food. The artist must use video as the medium, and the work may progress further on the themed subject through the use of the imagination, documentary, re-composition, editing, animation, and etc...

### 3. Eligibility:

Open to all domestic and international artists 18 years of age or older, working with video art.

### 4. Entry Deadline and Submission:

Submission deadline on March 1<sup>st</sup>, 2010. (Deadline for entry postmarked must be postmarked by this date, no submission will be accepted after).

### 5. Acceptance Notification:

The entry acceptances will be published on the museum's website.

### 6. Exhibit Dates:

October 2<sup>nd</sup> 2010~ January 2<sup>nd</sup>, 2011

### 7. Preparing Your Entry:

- a. Entry forms are available for download on the website for the Taiwan International Video Art Exhibition.
- b. Entry submissions to be posted by registered postal mail to Hong-Gah Museum (11F, No. 166, Daye Rd., Beitou Dist., Taipei City, 11268 Taiwan). Please indicate "Taiwan International Video Art Exhibition Entry" on the envelope.

### 8. Registration Instructions:

Entry materials:

#### 1. 2 copies of the Artwork DVD:

One of the two copies of the DVD has to contain the video in MOV or AVI format

Duration: A limit in length of 10 minutes or shorter.

Format: NTSC

- 1.) Please indicate the following on the disk: artist name, work title, video length, and file format
- 2.) Please transfer all files into NTSC system to ensure the images will maintain their original quality upon submission.



3.) If the work contains dialogues that will be integral to the audience's viewing understanding, please provide the text in WORD file.

## 2. Digital File CD-Rom

- 1.) Complete the entry form in digital file
- 2.) Each entry to consist of 6 digital images of the work in Jpeg files
- 3.) Dialogues Word file (only pertaining to entries with subtitle requirements)

NOTE: File Specifications

Strand Definition(SD) 720x480dpi(NTSC)or 720x525dpi(PAL)

High Definition(HD) 1280x720 or 1920 x 1080 (NTSC/PAL)

## 3. Entry Form Paper works

- 1.) Provide two hard copies of the typed out entry form
- 2.) Complete and sign the declaration form

### Important Notices:

1. Entry artworks should be video medium related single channel work; animation, special effects, music and/or sounds maybe used.
2. All DVD/CD must be clearly marked with the artist's name and the file contents (please do not use label stickers).
3. All entry materials will not be returned.
4. Please make sure all entry materials are complete. Presenter/Organizer reserves the rights to disqualify an entry due to incomplete materials/information.

## 9. Entry Regulation:

- a. May enter as an individual or as a group
- b. Maximum two entries are allowed for each individual or group, and the submitted work(s) re restricted to artworks created after the year 2007, and are limited to unpublished works that have not been previously shown in any exhibitions.
- c. The following will lead to disqualification:
  - 1.) The submitted work plagiarizes or imitates other people's work(s).
  - 2.) Infringement or unclear copyright sources or the work has been exhibited before.



- 3.) In disagreement with the curator(s) planning for the exhibition of the work(s).
- 4.) Upon signing the declaration form as part of the entry procedure, the entrant agrees to abide by all the rules and regulations set forth in the entry prospectus.

**10. Selection Process:**

- a. Panel of juries of prominent scholars and professionals
- b. Twenty entries will be selected to be included in the exhibition (the panel of juries reserves the rights to adjust the number of selections according to the entries)

**11. Rewards:**

- a. The selected works are qualify for the exhibition
- b. The selected works will be included in related publications (catalogue, CD, website...)
- c. The selected entrants will receive two sets of the exhibition related publications

**12. Rights:**

- a. The curators have the full control to the planning of the exhibition.
- b. The works on exhibit may not be for loan during the exhibition.
- c. The insurance coverage of the artworks on exhibit will be based on the actual insurance policy.
- d. The artist owns rights on all original artworks he/she creates. For the purpose of promotion, the Presenter obtains the rights to use the artworks for research, photo shoots, media reports, printed materials, publications, and also on all exhibition related materials, magazines, digital media, and internet.
- e. The Presenter furthermore obtains the rights to sell the publications that are produced in conjunction with the exhibition.

13. Should there be any need to alter or add to this prospectus, the Presenter reserves such rights to do so with public announcements.

14. Contacts: Hong-Gah Museum Exhibition Department:

Tel: 886-2-2894-2272, Fax: 886-2-2897-3980, E-mail: [hg.videoart@gmail.com](mailto:hg.videoart@gmail.com)



To be filled out by the museum

Receiving #	
File #	

**The 2<sup>nd</sup> Taiwan International Video Art Exhibition 2010**  
**Entry Application Form**  
**(COVER)**

Work Title:

Applicant Name:

Application Date:      Year      Month      Date



**To ensure smooth processing and to protect your rights, please make sure all the items are correctly prepared before submission...**

Please complete all items on the entry form. Complete information will help the jury to better understand your proposal.

- Do you meet the time and eligibilities as listed in the entry prospectus?  
(Please double check on all items in the prospectus.)
- Entry Application Form 2 copies (One original, one photocopy)
- Did you sign the declaration form, and include one original signed form and one photocopy?
- Did you fill out in completion all the items on the forms?

If you are submitting as a group:

- Please fill out each group member's information on the application form
- Please be sure to make a copy of all forms for your own reference
- All application forms must be printed and submitted on A4 paper, and ONLY use a PAPER CLIP to put together all paper works. Please do NOT bind or put extra covers on the documents.



## The 2<sup>nd</sup> Taiwan International Video Art Exhibition 2010

### Entry Form (I. Artist Form)

Chinese Name			Nationality	
English Name				
Personal Information				
Date of Birth	Year/Month/Date	<input type="checkbox"/> Male / <input type="checkbox"/> female		
ID Card	(Foreigner please fill in passport numbers)	Passport Number		
Occupation		Highest Degree		
Contact Information				
Tel(Office) :		Tel(Home) :		
Mobile :		Fax :		
E-mail :				
Permanent Address :				
zip code : □□□-□□				
Mailing Address (if different from above)				
zip code : □□□-□□				
Previous Exhibitions or Awards (list 5)				
year	Exhibition or Award with Prize			

## 2008 Taiwan International Video Art Exhibition

### Entry Form (II. Artwork Form)

Title		Year of Creation	
-------	--	------------------	--



Duration	Mins Secs	<input type="checkbox"/> Single Channel <input type="checkbox"/> Double Channel <input type="checkbox"/> Interactive Video <input type="checkbox"/> Performing Video <input type="checkbox"/> Other	Material	<input type="checkbox"/> DVD <input type="checkbox"/> Mini DV <input type="checkbox"/> Digital Video File (MPEG / H.264.....)
<input type="checkbox"/> Color / <input type="checkbox"/> Black & White	Image Ratio	<input type="checkbox"/> 4 : 3 <input type="checkbox"/> 16 : 9	Audio	<input type="checkbox"/> MONO <input type="checkbox"/> Surround Sound <input type="checkbox"/> 5.1 Channel <input type="checkbox"/> Mute
Video System	<input type="checkbox"/> NTSC <input type="checkbox"/> PAL <input type="checkbox"/> SECAM <input type="checkbox"/> 35mm <input type="checkbox"/> Beta cam <input type="checkbox"/> HDV <input type="checkbox"/> DV <input type="checkbox"/> Other			
Note	If the DVD contains special transfer format or coding, please provide the relevant information.			
statement (work description or artist statement 300-500 words.)				



**Declaration Form :**

I fully understand and agree to abide by the Rules and Regulations of the “2nd **Taiwan International Video Art Exhibition 2010**”.

If any infringement occurs, the organizer reserves the right to disqualify the submission.

Signature of Entrant : \_\_\_\_\_

(Year)

(Month)

(Date)